### LOGO PRESENTATION



#### **FIRST IMPRESSION**









#### LOGO FONT



FONT NAME

ETHNOCENTRIC REGULAR

#### LOGO TRANSFORMATION



+ IBMS + I



TRIED TO COME UP WITH A TYPEFACE THAT STAYS CLOSE TO THE OLD LOGO.







#### **SECOND IMPRESSION**



# 

INTEGRATED BUSINESS MANAGEMENT SYSTEM

### **IBMS** INTEGRATED BUSINESS MANAGEMENT SYSTEM

LOGO FONT

### ABCDEFGH JKLMNOPQ RSTUVWXYZ

FONT NAME

MONTSERRAT EXTRA BOLD

#### LOGO TRANSFORMATION











#### **THIRD IMPRESSION**



## BIBMS



# BIBMS

INTEGRATED BUSINESS MANAGEMENT SYSTEM

LOGO FONT

### ABCDEFGH JKLMNOPQ RSTUVWXYZ

FONT NAME

MONTSERRAT EXTRA BOLD

#### LOGO TRANSFORMATION



LETTER 'I & B' ANOTHER STYLE

LETTER 'B'

LETTER 'I & B'

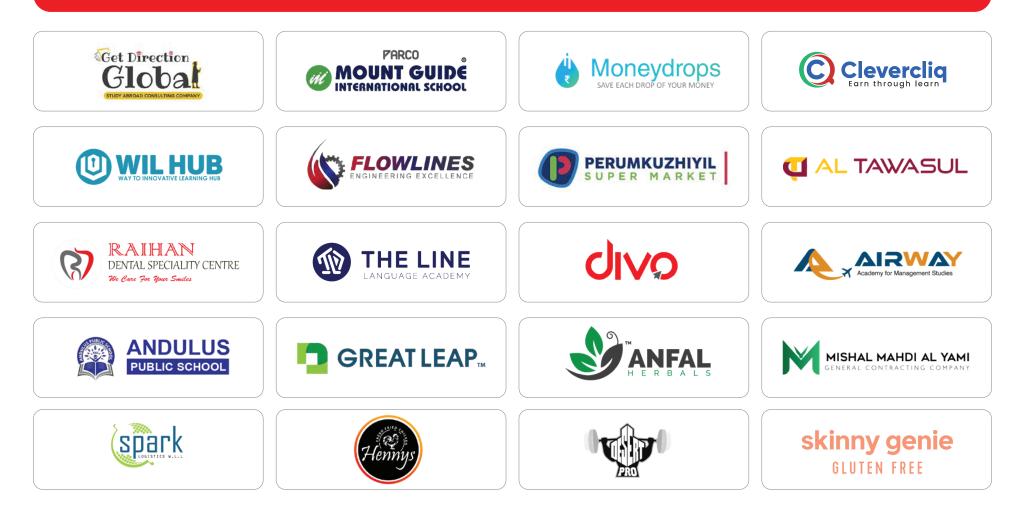
# BIBMS







### **BRANDS WE SERVED**



# THANK YOU

